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July 18, 2024

Jane Smith
Hiring Manager
ABC Company
456 Business Road
Columbus, OH 43215

Dear Ms. Smith,

I am writing to express my interest in the Marketing Intern position at ABC Company, as advertised on your website. As a junior majoring in Marketing at Ohio State University, I am eager to apply my coursework and internship experience to a dynamic company like ABC.

During my internship at XYZ Corporation, I managed social media campaigns, increasing followers by 20% and engagement by 15%. I also assisted in market research projects, providing valuable insights that shaped our marketing strategies. My ability to analyze data and create compelling content has prepared me well for the responsibilities outlined in your job posting.

I am particularly drawn to ABC Company because of your commitment to innovation and community engagement. I admire your recent initiative to support local businesses through targeted marketing efforts. I am confident that my skills in digital marketing and my passion for community involvement align well with ABC's mission.

Enclosed is my resume, which provides additional details about my background. I look forward to the opportunity to discuss how my skills and experiences can contribute to ABC Company's success. Thank you for considering my application.

Sincerely,
John Doe